

## Press Release

November 6, 2018



### **2nd edition of the International Climate Show on February 13th and 14th, 2019 in Beaulieu Lausanne**

Half of the tickets for Mike Horn's talk already sold, 45 exhibitors and the presentation of Yvan Bourgnon confirmed.

At the heart of this new edition, the theme of ocean protection and climate change, the talk of **Mike Horn** as guest of honor and the presentation of **Yvan Bourgnon**, navigator and inventor of the Sea-Cleaner Boat. Among the other activities planned for this 2nd edition are conferences, workshops, innovative projects, a Museum and a Green Fashion Show.

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**Lausanne, November 6, 2018 – After a successful and encouraging first edition in Geneva in 2018, the International Climate Show is moving to Beaulieu Lausanne on February 13th and 14th, 2019. Dedicated to innovation, industrial technologies and solutions for climate protection and carbon emission reduction, the International Climate Show is of interest to both individuals and manufacturers looking for solutions to minimize their impact on the environment and the climate. At the heart of this second edition, is the talk of Mike Horn and Yvan Bourgnon, invited CEOs, the Climate Show Museum and the Green Fashion Show.**

#### **Mike Horn's conference: half of the tickets already sold!**

On February 13th, 2019, the show organizers are delighted to welcome Mike Horn as a guest of honor. He will be present at the press conference in the early morning and will speak at the following plenary session. Based on his life experience, he will transmit to the audience strong messages such as surpassing oneself as well as the knowledge and observations acquired during his 25 years of exploration. So far, more than half of the seats available for Mike Horn's conference have already been booked. Please contact us as soon as possible if you would like an interview with Mike Horn on the morning of February 13th, 2019.

#### **Confirmation of Yvan Bourgnon's attendance and presentation**

The famous navigator Yvan Bourgnon, inventor of the Sea-Cleaner Boat, confirmed his presence on February 14, 2019 and will speak during a highly anticipated public intervention. A model of the Manta, the Sea-Cleaner solar boat, which will sort and compact the largest plastic waste in oceans, will be presented to the public. Please contact us as soon as possible if you would like an interview with Yvan Bourgnon on February 14, 2019.



### **On 2019 Agenda: Oceans protection and climate change in the spotlight**

On Wednesday February 13th, 2019, different workshops will be held on waste recovery, eco-tourism and ocean clean-up followed-up by the Catwalk competition for the most promising ideas and sustainable solutions. Training sessions as well as speed dating sessions between startups and investors will also take place during the first day.

On Thursday, February 14th, 2019, new workshops will be held on various topics such as renewable energies, adaptation to climate change, sustainable finance, trends and innovations in climate protection. Workshops on waste recovery will be led by a panel of CEOs from international companies. Several other presentations are also on the agenda, such as the presentation on sustainable finance, renewable energies and future mobility.

### **Novelty of 2019: The Climate Show Museum and the "green" Fashion Show**

The organizers are proud to present **The Museum of Ancient Technologies of the Climate Show which include products that are still used today, while their greener equivalents are already on the market.** Visitors will discover products and services offered by companies that have developed their own solutions, replacing those that are less environmentally friendly and yet are still on the market today. A **fashion show** on "slow luxury fashion", highlighting sustainable materials and raising awareness on the issue of textile dyes, among others. The catering will take the form of a **Food Court**, where several food stands will offer homemade food in an eco-friendly way.

### **ZOOM on new a partner and exhibitor**

The Climate Show is proud to welcome the "Climate-Kic" Foundation for its 2nd edition as a partner and exhibitor. This EU program provides financial support to companies to help them bring their environmentally-friendly products to the market.

### **Press conference: book the date!**

The press conference will take place on **Wednesday February 13, 2019 at 8:00 am at Beaulieu Lausanne**, Hall 7, in the presence of the organizers and Mike Horn, guest of honor. It will be followed by a plenary session with the talk of Mike Horn, and a cocktail drink. You are invited to book this date.

More Information on: [www.climateshow.ch](http://www.climateshow.ch)

Tickets: only group tickets can be purchased online. Individual tickets will be on sale at the reception desk of the exhibition.

### **Your contact person**

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