

## Press release

September 12, 2018



## **The 2<sup>nd</sup> edition of the International Climate Show will take place on February 13 and 14, 2019 in Beaulieu Lausanne**

After a very positive first edition, which was held on April 2018 at Palexpo Geneva, the International Climate Show will take place in Beaulieu Lausanne on February 13 and 14, 2019. At the heart of this new edition, the theme of sustainable tourism and climate change, and the talk of Mike Horn as a guest of honor.

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**Lausanne, September 12, 2018 – After a successful and encouraging first edition in Geneva, the International Climate Show 2019 moves to Beaulieu Lausanne on February 13 and 14, 2019. Dedicated to the most innovative industrial technologies and solutions for climate protection and for the reduction of carbon emissions, the International Climate Show attracts industries, professionals and the general public interested in sustainable innovations and seeking eco-solutions. On the agenda of this new edition, conferences, including Mike Horn's talk, workshops, training sessions and the Climate Show Museum, the great novelty of the 2019 edition.**

### **Mike Horn, guest of honor**

On February 13, 2019 the organizers of the show are pleased to welcome Mike Horn as a guest of honor. He will be present at the press conference early in the morning and will speak at the plenary session that will follow. His presentation to the audience will include strong messages such as the philosophy of surpassing oneself as well as the knowledge and observations acquired during his 25 years of exploration.

### **2019 Agenda**

The themes of sustainable tourism and climate change will be the focus of this new edition of the International Climate Show. On Wednesday, February 13, workshops will focus on waste valorization, eco-tourism and ocean cleaning. By late afternoon will be held the finale of the Catwalk, the international competition of most promising ideas and sustainable solutions of the Climate Show, which was launched during the first edition. Training and speed-dating sessions between start-ups and investors will also take place during the day. On Thursday, February 14, 2019 new workshops will be presented on various topics such as renewable energies, adaptation to climate change, trends and sustainable technology & innovations in the field of climate protection or green finance.



**New in 2019: The Climate Show Museum**

The organizers are proud to present the Museum of Ancient Technologies of the Climate Show, which showcases everyday products that are still used today, while their greener equivalents are already on the market. Visitors will discover products and services offered by companies that have developed their own solutions, replacing those that are less eco-friendly yet still on the market. Exhibiting at the Museum is a free of charge for those who would like to participate.

**Intervention at the 2018 WTO Public Forum**

The International Climate Show will attend the 2018 Public Forum of the World Trade Organization held on 2-4 October 2018 on the theme "Trade 2030". The Climate Show team will host a workshop entitled "How to sell sustainable products or services online".

**Press conference: book the date!**

The press conference will be held on Wednesday, February 13, 2019 at 8:30 am at Beaulieu Lausanne, hall 7, in the presence of the Show's organizers as well as Mike Horn, guest of honor. It will be followed by a plenary session with the talk of Mike Horn, and an aperitif-lunch. We invite you to already book this date.

More information on: [www.climateshow.ch](http://www.climateshow.ch)

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